

AT A GLANCE

WHAT: WHALEFEST MONTEREY

"Whale Watching Capital of the World"

WHEN: Saturday, January 25 and Sunday, January 26, 2014 --10:00 AM to 5:00 PM

WHERE: Old Fisherman's Wharf, #1 Old Fisherman's Wharf, Monterey, California

CONTACT: Bob Massaro at (831) 649-6544 or email bmassaro@bostrommanagement.com and check out the website at www.montereywharf.com.

DESCRIPTION: The Old Fisherman's Wharf Association in Monterey is sponsoring WHALEFEST MONTEREY, a free 2-day fun family event for all ages that celebrates the Monterey Bay, Old Fisherman's Wharf, and whales, while benefiting many local marine conservation non-profit organizations. WHALEFEST MONTEREY is held in January during the migration of the gray whales, although whales are spotted in the Monterey Bay year-round. The two-day event will feature a wide array of fun activities at Old Fisherman's Wharf in Monterey near the Custom House including a Scavenger Hunt, a bocce tournament on Fisherman's Wharf, whale watching excursions, a 60' gray whale, Monterey Bay Yacht Club Remote-Controlled Sailing Regatta, and other entertainment including including live musical performances by The Whales and Nick Fettis, and a special marine-themed concert with Barbara Joy and Community Children's Chorus, a beach clean up by Save Our Shores, hands-on interactive presentations (for all ages) by Save The Whales, squid and fish painting, chalk art, literary participation by local maritime authors, lectures by world renowned marine specialists, informative and educational exhibits by marine organizations, face painting, Peggy Stap of Marine Life Studies will be there with her dog, "Whiskie the Whale Spotter™" who will do whale tricks, a Remote Operated Vehicle, documentaries presented by BLUE, A Global Oceans Film & Conservation Summit, and much, much more.

WHALEFEST MONTEREY is sponsored by Old Fisherman's Wharf Association, BLUE, A Global Oceans Film & Conservation Summit, and MAOS (Monterey Academy of Oceanographic Science). The mission of WHALEFEST MONTEREY is to bring public awareness to the dynamic marine organizations that affect Monterey Bay National Marine Sanctuary.

FOR IMMEDIATE RELEASE

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WHALEFEST MONTEREY TO BE HELD AT OLD FISHERMAN'S WHARF IN MONTEREY ON SATURDAY, JANUARY 25TH AND SUNDAY, JANUARY 26TH, 2014

"Whale Watching Capital of the World!"

February 2013. Monterey, CA. Save the date and don't miss a free fun family event for all ages that celebrates the Monterey Bay, Old Fisherman's Wharf, and whales, while benefiting many local marine organizations. Come out and enjoy many dynamic, interesting and fun events and informative exhibits from over 30 marine organizations, WHALEFEST MONTEREY will be held at Old Fisherman's Wharf located at #1 Old Fisherman's Wharf in Monterey, California near the Custom House on Saturday, January 25th and January 26, 2014 from 10:00 AM to 5:00 PM. WHALEFEST MONTEREY is held in January during the migration of the gray whales, although whales are spotted in the Monterey Bay year-round.

The Old Fisherman's Wharf Association is sponsoring WHALEFEST MONTEREY, a fundraising event to benefit many local marine conservation non-profit organizations. The day will feature a wide array of fun activities, including a 60-foot gray whale to climb inside, the Yacht Club Remote-Controlled Sailing Regatta, Chalk Art, Squid & Face Painting, and other entertainment including live musical performances by The Whales and Nick Fettis, and a special marine-themed concert with Barbara Joy and Community Children's Chorus. Also appearing will be Peggy Stap of Marine Life Studies who will be there with her dog, "Whiskie the Whale Spotter™" who will do whale tricks! Concert presented by Marine Life Studies, a nonprofit organization dedicated to teaching and inspiring the public to protect the environment and marine wildlife. www.marinelifestudies.org. The day will include Monterey's Whaling History Walking Tours led by author and historian Tim Thomas, Coast Guard Boat Tours, Randy's Guided Whale Watching (half-price for kids and a ROV (Remote Operated Vehicle), and much, much more. There will be many fascinating documentary screenings at the Museum of Monterey's Stanton Center Theater, too. More activities will be announced closer to the event date.

Participating Marine Conservation Organizations (subject to change):

The participating marine conservation organizations that will line the Causeway at Old Fisherman's Wharf (some are worldwide and some are only based in Monterey) include The participating marine conservation organizations that will line the Causeway at Old Fisherman's Wharf (some are worldwide and some are only based in Monterey) include American Cetacean Society - Monterey Bay Chapter, BLUE, A Global Oceans Film & Conservation Summit, California State Parks, Camp SEA Lab, City of Monterey, Sustainability Department, Department of Fish and Game, Elkhorn Slough National Estuarine Research Reserve, History Fest, Hopkins Marine Station, Marine Life Studies, MAOS (Monterey Academy of Oceanographic Science), Monterey Bay National Marine Sanctuary, Education Department, Monterey Bay Sanctuary Foundation, Monterey History and Art Association, Monterey Peninsula Yacht Club, Monterey Public Library, Monterey Regional Waste Management, National Marine Sanctuary Foundation, NOAA, Marine Protected Areas, Pacific Grove Museum of Natural History, Pacific Shark Research Center, PUACF, Save Our Shores, Save The Whales, Shoreline Operations, Fire Boat, Surfrider Foundation-Monterey Chapter, The Marine Mammal Center, The Otter Project, The Wahine Project, United States Coast Guard Auxiliary, United

States Coast Guard, and Waste Management. Other supporting organizations include the Monterey Bay Aquarium.

In addition to Monterey's Old Fisherman's Wharf Association, sponsors include BLUE, A Global Oceans Film & Conservation Summit, Monterey Academy of Oceanographic Science and California State Parks and more. Special thanks go to The Wharf Theater. The mission of WHALEFEST MONTEREY is to bring public awareness to the dynamic marine organizations that affect Monterey Bay National Marine Sanctuary.

For more information, to volunteer or to become a sponsor, call Bob Massaro at (831) 649-6544 or email bmassaro@bostrommanagement.com and check out the website at www.montereywharf.com.