

FOR IMMEDIATE RELEASE

PUBLICITY CONTACT: WENDY BRICKMAN

[\(831\) 594-1500](tel:8315941500) or brickman@brickmanmarketing.com

Monterey's Fisherman's Wharf Association Continues "Wharf Walks - Walking Tours at Monterey's Old Fisherman's Wharf" with a focus on Humpback Whales and the History of the Monterey Bay on Saturday, April 4, 2015

March 2015 Monterey, CA. The Monterey Fisherman's Wharf Association continues to team up with noted Monterey Bay Fisheries Historian and author, Tim Thomas, who is offering monthly "Wharf Walks -Walking Tours at Monterey's Old Fisherman's Wharf" (www.montereywharf.com) on the first Saturday of every month from 10:00 AM - Noon.

Wharf Walks will be held on Saturday, April 4th focusing on "Humpback Whales and the History of the Monterey Bay" since there are lots of Humpback Whale sightings these days on whale watching trips!

Tours meet at the head of Old Fisherman's Wharf (near the pink "Harbor House" store, #1 Old Fisherman's Wharf, Monterey. Advance reservations are required by calling Tim Thomas at [\(831\) 521-3304](tel:8315213304) or via email timsardine@yahoo.com.

The tour is for ages 10-adult only and the cost is \$20 for adults and kids are \$15 (10-15 years). Group Rates are also available.

Monterey Bay Whale Watch (<http://www.montereybaywhalewatch.com>) on Monterey's Old Fisherman's Wharf will offer a \$3.00 off coupon for all Wharf Walks participants of the April 4th Wharf Walk. After taking the Wharf Walk, participants are also invited to enjoy a complimentary appetizer of delicious calamari (squid) - either traditional style or pesto calamari - with a purchased entrée, at Paluca Trattoria located at the head of the Wharf.

About Wharf Walks

For thousands of years people have made their living fishing the Monterey Bay, beginning with the Rumsien Ohlone, the Native People of the Monterey area. From abalone to rockfish, everything was fished and utilized and the Monterey Bay was a multi-cultural stew, made up of whalers from the Azores, squid fishermen from China, salmon fishermen and abalone divers from Japan, and Sicilians fishing sardines in the "dark of the moon." This entertaining tour of Old Fisherman's Wharf and the waterfront will take us back in time to explore the history of the Monterey Wharf, early history of the Monterey waterfront, The Rumsien/Ohlone People--Monterey's first fishermen, the abalone industry, whaling the bay and of course, the legendary sardine industry. Discover some of the people and cultures of Monterey's colorful past and hear fascinating stories about Old Fisherman's Wharf and those who worked and walked there. Learn more about the sardine and squid industry, too.

About Tim Thomas

Tim Thomas, fourth-generation native of the Monterey area, is a popular speaker and lively tour guide. For 16 years, he was historian and curator for the Monterey Maritime & History Museum and has worked with the Monterey Bay Aquarium, California State Parks and the Monterey Bay National Marine

Sanctuary. He is author of "The Abalone King of Monterey: 'Pop' Ernest Doelter," "The Japanese on the Monterey Peninsula" and co-author of "Monterey's Waterfront."

About Monterey's Old Fisherman's Wharf:

Visitors to Monterey's Old Fisherman's Wharf will want to plan their visit to include lunch or dinner at one of the many Wharf restaurants. Many restaurants will be featuring special Columbus Day Weekend small bites during the upcoming Everything Italian! Columbus Day Weekend Celebration on October 11 and 12, 2014.

By going to www.montereywharf.com, visitors to Monterey's Old Fisherman's Wharf can also access the "Wonders of the Wharf" free VIP Card promotion with 25 special offers (coupons) easily accessible on the website that can be shown on a smart phone or iPad. For more information, email info@montereywharf.com or call [\(831\) 238-0777](tel:8312380777).

--