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PUBLICITY CONTACT: WENDY BRICKMAN

(831) 633-4444 or [brickman@brickmanmarketing.com](mailto:brickman@brickmanmarketing.com)

**WHALEFEST MONTEREY TO BE HELD AT OLD FISHERMAN'S WHARF IN MONTEREY ON SATURDAY, JANUARY 25TH AND SUNDAY, JANUARY 26<sup>TH</sup>, 2014**

*"Whale Watching Capital of the World!"*

**AT A GLANCE**

WHAT: WHALEFEST MONTEREY

*"Whale Watching Capital of the World"*

WHEN: Saturday, January 25 and Sunday, January 26, 2014 --10:00 AM to 5:00 PM

WHERE: Old Fisherman's Wharf, #1 Old Fisherman's Wharf, Monterey, California and nearby on the Custom House Plaza and Museum of Monterey (MoM)

CONTACT: Bob Massaro at (831) 649-6544 or email [bmassaro@bostrommanagement.com](mailto:bmassaro@bostrommanagement.com) and check out the website at [www.montereywharf.com](http://www.montereywharf.com) for additional updates.

DESCRIPTION: For the fourth year, the Monterey Old Fisherman's Wharf Association is sponsoring WHALEFEST MONTEREY, a free 2-day fun family event for all ages that celebrates the Monterey Bay National Marine Sanctuary, Old Fisherman's Wharf, and whales, while benefiting

many local marine conservation non-profit organizations. WHALEFEST MONTEREY is held in January during the migration of the gray whales, although whales are spotted in the Monterey Bay year-round. More details and a list of activities and participating organizations can be found at [www.montereywharf.com](http://www.montereywharf.com).

## **WHALEFEST MONTEREY TO BE HELD AT OLD FISHERMAN'S WHARF IN MONTEREY ON SATURDAY, JANUARY 25TH AND SUNDAY, JANUARY 26<sup>TH</sup>, 2014**

***"Whale Watching Capital of the World!"***

November 4, 2013. Monterey, CA. Don't miss a free fun family event for all ages that celebrates the Monterey Bay, Old Fisherman's Wharf, and whales, while benefiting many local and national marine organizations.

On Saturday, January 25 and 26, 2014 from 10:00 AM – 5:00 PM, the Monterey Old Fisherman's Wharf Association will hold the fourth WHALEFEST MONTEREY at and around Fisherman's Wharf. This event celebrates the migration of the gray whales. It is designed to educate and inspire the public about many of the outstanding marine organizations that are involved in the Monterey Bay area and the National Marine Sanctuary.

Among the highlights will be lectures related to ocean and marine life conservation presented at the Museum of Monterey (MoM) Theater, documentary movies sponsored by BLUE Ocean Festival organizers and book signings by some of the participating authors. There will be musical and theatrical performances with a maritime theme, and many educational displays by participating organizations. Thousands of attendees are expected again this year that range from local families and schoolchildren who want to learn more about our maritime

environment to visitors from near and far who want to explore the annual whale migration. The event will feature a science credit program for students from university level to schoolchildren.

The two days will feature a wide array of fun and informative activities including:

- A 60-foot model gray whale (attendees can climb inside)
- Live musical performances including Barbara Joy Children's Chorus and Peggy Stap of Marine Life Studies with Whiskie the Whale Spotter™
- Whale watching trips on Monterey Bay will run all day from the wharf, weather permitting
- A remote-controlled model sailing regatta by the Monterey Yacht Club
- Documentaries sponsored by BLUE Ocean Film Festival, Dr. Carol Reeb, and Monterey's Old Fisherman's Wharf Association on topics that range from squid to whales
- Lectures by world renowned scientists including:
  - Dr. Steve Palumbi , Director of Hopkins Marine Station
  - Dr. Carol Reeb, Research Scientist at Hopkins
  - Mr. William Douros, Office of National Marine Sanctuaries, NOAA
- Expert panelists including scientists and business leaders
- American Cetacean Society Benefit Whale Watch cruise on January 26th at 8:00 am
- Many "sea creatures" will be walking around interacting with attendees and providing marine and event information
- Street and beach cleanups by The Wahine Project, Marine Life Studies, and Save Our Shores
- Sharks and Humbolt Squid will be dissected
- A Whale Entanglement exhibit will be on display
- Gyotaku (Japanese fish printing) demonstrations

- Historic walking tours by maritime historian, Tim Thomas
- Monterey's Fire boat will provide a water display
- U.S. Coast Guard will display Coastie the Tug Boat, its rescue boat
- Underwater remote camera from MAOS controlled by attendees
- Local marine photography fundraiser exhibit and drawing at Museum of Monterey (MoM), 5 Custom House Plaza. (Note: a fundraiser will be held before WHALEFEST at MOM January 17, 2014 when attendees will bid on displayed photos of local marine life taken by professional photographers, scientists, and the general public, through a ticket/raffle program while tasting local wines and delicious Monterey Bay Fish Stew. Photo submissions will be accepted through December 1, 2013. Details on the event page of [www.montereywharf.com](http://www.montereywharf.com) or at [www.museumofmonterey.org](http://www.museumofmonterey.org))
- And much, much more!

### **Participating Marine Conservation Organizations:**

The participating local, national and international marine conservation organizations that will line the Causeway at Old Fisherman's Wharf will include the following:

American Cetacean Society  
 BLUE Ocean Film Festival and Conservation Summit  
 California State Parks  
 Camp SEA Lab  
 Friends of Moss Landing Marine Lab  
 Hopkins Marine Station of Stanford University  
 Marine Life Studies  
 Monterey Academy of Oceanographic Science

Monterey Bay National Marine Sanctuary  
Monterey Bay Sanctuary Foundation  
Monterey History and Art Association  
Monterey Library  
Monterey Yacht Club  
National Marine Sanctuary Foundation  
Pacific Shark Research Center  
PUACF  
Save our Shores  
Save the Whales  
Surfrider Foundation – Monterey Chapter  
The Marine Mammal Center  
The Otter Project  
U.S Coast Guard Auxiliary  
Wahine Project  
(Note: Participating organizations subject to change)

In addition to Monterey's Old Fisherman's Wharf Association, sponsors include BLUE, A Global Oceans Film & Conservation Summit, Monterey Academy of Oceanographic Science, California State Parks, Monterey Signs, Wharf Marketplace, Sarah's Designs & Marketing, Green Pedal Couriers, and more. Special thanks also go to The Wharf Theater. The mission of WHALEFEST MONTEREY is to bring public awareness to the dynamic marine organizations that impact the Monterey Bay National Marine Sanctuary.

For more information, to volunteer or to become a sponsor, call Bob Massaro at (831) 649-6544 or email Bob at [bmassaro@bostrommanagement.com](mailto:bmassaro@bostrommanagement.com) and check out the website at [www.montereywharf.com](http://www.montereywharf.com).



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