

For Immediate Release

Publicity Contact: Wendy Brickman

(831) 594-1500 or Brickman@BrickmanMarketing.com

Wharf Birthday Party! Happy 177th Birthday to Monterey's Old Fisherman's Wharf!

September, 2022. Monterey, CA. Enjoy a fun free birthday party with beautiful views of the beautiful Monterey Bay! Fisherman's Wharf Association is holding its FREE annual **Monterey's Old Fisherman's Wharf 177th Birthday Celebration** for all ages at historic Old Fisherman's Wharf in Monterey, California, on Sunday, October 9th.

Here's the details of the birthday party you won't want to miss...

When: Sunday, October 9, 2022 from 1:00 p.m. – 5:00 p.m.

Where: Monterey's Old Fisherman's Wharf (GPS to 101 Washington Street, Monterey, CA)

What: This FREE family-friendly event will feature an array of fun activities:

- Live entertainment by The Money Band from 1:00 pm – 4:00 pm
- Master of Ceremonies David Marzetti
- Free Wharf Sealife-themed Birthday Cake at the Wharf Tent (in front of Abalonetti Bar & Grill) at 3:30 pm
- Dazzling Mermaid Stilt Walker and a Pirate Stilt Walker from Youphoric Entertainment
- Giant Bubble Performer
- Storm Troopers on site for fun photo ops
- Meet & Greets with members of the Monterey Police and Monterey Fire Departments with free giveaways, a fire truck, safety tips and more
- Wharf Birthday Bites for (purchase) offered by many Wharf restaurants and other Wharf Birthday merchandise and ocean activities specials
- Photo ops with a costumed birthday cake at Candy World
- A commemoration of the Argentine sailor pirate Hippolyte Bouchard who raided and occupied Monterey in 1818. Come in a pirate or sailor costume and take “selfies” with pirate statues at Pirate's Cove on the Wharf

For more information, go to: www.montereywharf.com or call [\(831\) 238-0777](tel:8312380777)

About The Money Band

Fronted by charismatic lead vocalist and harmonica player Zoe Alexander, The Money Band performs with a remarkable intensity and fire that garners new fans and critical acclaim wherever

and whenever they play. Playing every style from country to funk to disco to classic rock, reggae, modern rock and pop, with songs from The Beatles, Elvis, Johnny Cash, Van Morrison, The Rolling Stones, Kid Rock, David Bowie, KC & The Sunshine Band, AC/DC, Bruno Mars, Maroon 5 and many more of your favorites, The Money Band is famous for having a packed dance floor all night long! The Money Band has shared the stage with many major acts including Steve Winwood, Journey, The Dixie Chicks, Kenny Chesney, Lynyrd Skynyrd, Dave Mason, Link Wray, The Stray Cats, The Byrds, Smash Mouth and many, many more. They have toured and performed all over the United States as well as internationally, with dates in the UK and Europe including England, The Netherlands, Italy, and France. Additionally, they have performed for weddings, private parties, nightclubs, yacht parties, and at some of the most prestigious hotels and venues both locally and around the world. These include The Lodge at Pebble Beach, Carmel Mission Ranch, The Lake Tahoe Ritz Carlton, The Monterey Peninsula Country Club, The Biltmore Phoenix, AZ, Hahn Vineyards, The Ford Models Mansion Party in Bel Air, The CA Rodeo, The Silverado Resort in Napa, Coconut Grove at the Santa Cruz Beach Boardwalk, The Peabody in Memphis, TN, The Montalvo Art Center and The Hotel Negresco in Nice, France, to name just a few.

David Marzetti, Master of Ceremonies

David comes from a radio background that spans over 40 years. He currently hosts a radio show every Saturday morning called the “Shag Bag” on 1460 AM/101 FM KION, as well as Sundays with Sinatra: Live from Old Fisherman’s Wharf on KMBY 1240 AM/95.9 FM every Sunday morning. David spent many years working at the Monterey County Convention & Visitors Bureau promoting the region. He is highly regarded as “Monterey’s Emcee” and hosts many local functions and fundraisers including Festa Italia, Santa Rosalia Queen’s Coronation Ball, La Merienda, the City of Monterey’s Annual Birthday Celebration, Old Fisherman’s Wharf’s Annual Birthday Party, and the Italian Heritage Society Awards Ceremony. David is the Winner of BEST TV/RADIO PERSONALITY in Monterey Herald Readers Poll. And the 3-time winner of the PGA Media Person of the Year Award.

About Monterey's Old Fisherman's Wharf:

Recently shown in the HBO hit TV series, Big Little Lies, Monterey’s Old Fisherman’s Wharf is open 365 days a year including during the holidays. Visitors to Monterey’s Old Fisherman’s Wharf will want to plan their visit to include lunch or dinner at one of the many Wharf restaurants.

A visit to the beautiful Monterey Peninsula just isn’t complete without a rendezvous with Old Fisherman’s Wharf in downtown Monterey that was built in 1845 for regular passenger and freight service. Known as the “Monterey Bay Whale Watching Capital of the World™” and a top destination of visitors from around the world, Monterey’s Old Fisherman's Wharf provides a wide array of award-winning dining, shopping, special events, theatre, whale watching, bay cruises, a glass bottom boat, marine life, fishing and sailing, and strolling leisurely in a gorgeous setting overlooking the Monterey Bay.

Savor delicious cuisine at a myriad of fabulous restaurants featuring stunning views and award-winning Italian food, sustainable seafood, grass-fed steaks, including the region's famous clam chowder and calamari. Enjoy salt water taffy, homemade chocolates, caramel apples, cotton candy and many other yummy treats. View sea otters, sea lions, harbor seals, dolphins, whales, sea birds and other wildlife "up close and personal" that also share the Wharf. Watch people who have gone out and caught their own fish on the local and chartered fishing boats return with their own "catch of the day".

Celebrate the first location in Monterey County where tender abalone was cooked and served in a restaurant. Check out the many fun shops to find the perfect memento of your visit and a variety of unique gifts. Enjoy the exquisite views and the "best place to walk and people watch" in Monterey County!

Situated near downtown Monterey, Old Fisherman's Wharf is conveniently located along the Monterey Bay Recreation Trail and has plenty of nearby parking in the Waterfront Parking Lot.

For more information about Old Fisherman's Wharf, go to www.montereywharf.com or call (831) 238-0777.