

For Immediate Release

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Join in KRML Radio and Monterey's Old Fisherman's Wharf's "Name the Otter" Contest

September 2016 (Monterey, CA) – In association with KRML 102.1 FM and the Fisherman's Wharf Association, help us name Monterey's Old Fisherman's Wharf cute yellow otter and win a great prize! Go to <http://bit.ly/2ebn0r9> for all of the details in the "Name the Otter" Contest and to see the Otter to be named. Enter to win by 5 pm on November 15, 2016 by emailing your suggested name to brickman@brickmanmarketing.com with the subject line Name the Otter Contest. One Grand Prize Winner and 2 runner-ups will be contacted no later than November 30, 2016.

There's always something exciting happening at the Monterey's Old Fisherman's Wharf. The Monterey Fisherman's Wharf Association is pleased to announce its "Wonders of the Wharf" Campaign highlighting a series of special events on the Wharf.

On Friday, Saturday and Sundays in December (December 2-18, 2016) the Wharf will be celebrating Christmas on the Wharf with meet and greets with Santa, live music, cocoa and cookies and much more.

On January 28 and 29, 2017, the 7th Annual Whalefest Monterey will be held on and around the Wharf. This free fun and educational, interactive family event for all ages celebrates the migration of the gray whales. The event also benefits many local and national marine organizations that inspire, educate, explore and empower the public to protect the Monterey Bay National Marine Sanctuary.

Among the highlights will be a 2-day symposium with lectures and documentaries related to ocean and marine life conservation at the adjacent new Dali17 Museum, musical performances, and many educational displays by participating

organizations. Thousands of attendees are expected to attend this coming year that range from local families and school children who want to learn more about our maritime environment to visitors from near and far who want to explore the annual whale migration.

Weather permitting, whale watching tours, fishing, sailing and glass bottom boats (for a fee) will be operating from the Wharf, and Wharf restaurants will be serving lunch and dinner.

Wharf shops will also be featuring marine-themed merchandise.

And, 365 days a year, visitors can see whales, sea lions, otters, dolphins, and other marine life up close and personal!

More details about all of these events can be found on www.montereywharf.com.

About Monterey's Old Fisherman's Wharf

Monterey's Old Fisherman's Wharf was designated as the #1 most visited attraction in Monterey County in a recent study conducted by the Monterey County Convention and Visitor's Bureau.

Monterey's Old Fisherman's Wharf is open 365 days a year including during the holidays (holiday schedule is on the events page on www.montereywharf.com). Visitors to Monterey's Old Fisherman's Wharf will want to plan their visit to include lunch or dinner at one of the many Wharf restaurants. A visit to the beautiful Monterey Peninsula just isn't complete without a rendezvous with Old Fisherman's Wharf in downtown Monterey that was built in 1845 for regular passenger and freight service. Known as the "Monterey Bay Whale Watching Capital of the World™" and a top destination of visitors from around the world, Monterey's Old Fisherman's Wharf provides a wide array of award-winning dining, shopping, special events, whale watching, bay cruises, a glass bottom boat, marine life, fishing and sailing, and strolling leisurely in a gorgeous setting overlooking the Monterey Bay.

Savor delicious cuisine at a myriad of fabulous restaurants featuring stunning views and award-winning Italian food, sustainable seafood, grass-fed steaks,

including the region's famous clam chowder and calamari. Enjoy salt water taffy, homemade chocolates, caramel apples, cotton candy and many other yummy treats. View sea otters, sea lions, harbor seals, dolphins, whales, sea birds and other wildlife "up close and personal" that also share the Wharf. Watch people who have gone out and caught their own fish on the local and chartered fishing boats return with their own "catch of the day".

Celebrate the first location in Monterey County where tender abalone was cooked and served in a restaurant. Check out the many fun shops to find the perfect memento of your visit and a variety of unique gifts. Enjoy the exquisite views and the "best place to walk and people watch" in Monterey County!

Situated near downtown Monterey, Old Fisherman's Wharf is conveniently located along the Monterey Bay Recreation Trail and has plenty of nearby parking. Anyone with Monterey County ID (939) can receive 2 hours of free parking in the Fisherman's Wharf parking lot Monday through Thursday.

For more information about Old Fisherman's Wharf, go to www.montereywharf.com or call [\(831\) 238-0777](tel:8312380777).