

**For Immediate Release**

**Publicity Contact: Wendy Brickman**

**(831) 594-1500 or [Brickman@BrickmanMarketing.com](mailto:Brickman@BrickmanMarketing.com)**

## **Fisherman's Wharf Association (FWA) elects its Board of Directors**

**Monterey, CA. January 2024.** Fisherman's Wharf Association (FWA) has elected its Board of Directors who will serve until 2026.

The FWA Board members are the following:

Wendy Brickman, President/Executive Director

Mary Alice Cerrito Fettis, Emeritus Board Member

Chris Shake, Vice President

Sherri Tuioti, Secretary/Treasurer

Kevin Phillips

Rod Riggs

Wendy Brickman, President/Executive Director says, "The very hard-working Fisherman's Wharf Association Board of Directors looks forward to creating more popular community events that attract both locals and visitors. In addition to other Wharf-based events, we take a lot of pride in presenting our signature Wharf events including Whalefest Monterey, Wharf Birthday Party, Halloween on the Wharf, and Christmas on the Wharf and more. We will also focus on some continuing challenges that face the Wharf merchants."

### **About Old Fisherman's Wharf**

A top attraction on the Monterey Peninsula for decades, Old Fisherman's Wharf in Monterey, California has a rich history as a waterfront district that has been a hub for fishing and trade for over 179 years. Built in 1845 for regular passenger and freight service, Old Fisherman's Wharf is conveniently located near Downtown Monterey, right off the Monterey Recreation Trail.

The Wharf is home to many outstanding restaurants, fish markets, and gift shops that showcase the area's cultural heritage and local seafood cuisine. It also offers whale watch and fishing trips, a glass bottom boat and sailing excursions as well as three candy shops. Enjoy award-winning dining, family-friendly special events, seeing an array of marine life, and strolling leisurely in a gorgeous setting overlooking the Monterey Bay. Featuring both al fresco and indoor dining options, visitors can take in views of the beautiful Monterey Harbor or enjoy "people watching" while dining.

Savor delicious cuisine at a myriad of fabulous restaurants featuring stunning views and award-winning Italian food, sustainable seafood, steaks and pizza, including the region's famous clam chowder and calamari. Sample many flavors of salt water taffy, homemade chocolates, caramel apples, cotton candy and many other yummy treats at three candy shops and there is also an ice cream shop. View sea otters, sea lions, dolphins, whales, seabirds and other wildlife up close and personal that also share the Wharf. Watch people who have gone out and caught their own fish on the local and chartered fishing boats

return with their own “catch of the day”. Celebrate the first location in Monterey County where tender abalone was cooked and served in a restaurant. The Wharf features an array of gift shops and jewelry shops. Visitors can check out the many fun shops to find the perfect memento of their visit and a variety of unique gifts.

In addition to dining and shopping, there are several attractions on Old Fisherman's Wharf, including four whale watching tour companies with knowledgeable marine biologists and naturalists, two fishing charters, sailing, and glass-bottom boat rides, which provide a unique glimpse into the underwater world of the Monterey Bay National Marine Sanctuary.

As a top destination for visitors from across the globe, Old Fisherman's Wharf is known by many as the "Whale Watching Capital of the World" and attracts around 4 million visitors per year. Its Whalefest Monterey event (held on April 13-14, 2024 this year) is an important event that attracts thousands of locals and visitors. Old Fisherman's Wharf was also a main location for the filming of the hit HBO series, Big Little Lies, Season 1.

Whether it's enjoying award-winning dining, viewing marine life up close, or strolling in a gorgeous setting overlooking the Monterey Bay, Old Fisherman's Wharf is a must-visit destination for anyone traveling to Monterey, California. There is ample parking in the adjacent parking lot and visitors should GPS to 201 Washington Street in Monterey.

For more information, visit [www.montereywharf.com](http://www.montereywharf.com) or call (831) 238-0777.