Brickman named Executive Director of Fisherman's Wharf Association

Monterey, CA. —
Wendy Brickman, owner
of Brickman Marketing,
has been selected as
the Executive Director
of Fisherman's Wharf
Association. In her
Executive Director
position, she will be
the liaison between the
Wharf merchants and
governmental and other

organizations, among other tasks. She will continue to handle the PR/Marketing programs for the Wharf, which she has coordinated since 2011, as well as other client projects as the owner of Brickman Marketing.

According to Chris Shake, President of Fisherman's Wharf Association, "Over the past 7 years, all of us at the Fisherman's Wharf Association have enjoyed working with Wendy. She is knowledgeable about the issues we face, passionate about promoting the



Provided Photo Wendy Brickman

Wharf, well known in the community and she builds positive collaborations for us. I can't think of a better or more qualified person than Wendy Brickman for this position!