### Enjoy an "Egg-cellent Easter on the Wharf"on Sunday, April 20, 2025

## New This Year: Old Fisherman's Wharf's Best Dressed Easter Costume Pet Photo Contest

April 15, 2025. Monterey, CA – Locals and visitors are invited to celebrate an **"Egg-cellent** *Easter on the Wharf"* on Sunday, April 20, 2025, at Old Fisherman's Wharf in Monterey.

This annual event showcases festive Easter décor throughout the weekend for fun photo ops plus a new contest. The Easter Bunny will be on the Wharf from 11 am - 2 pm in front of Candy World on Easter Sunday!

# New this year is the Old Fisherman's Wharf's Best Dressed Easter Costume Pet Photo Contest.

Is your pet "egg-stra" adorable in their Easter best?

To enter this year's photo contest, please submit via email a photo of **You With Your Pet in their Easter costume.** 

Enter no later than Monday, **April 21, 2025 at Midnight** for a chance to win one of three Wharf Dollars prizes that can be used at any business on Old Fisherman's Wharf.

## Note: Anyone can enter this contest as the photo does not have to be taken at the Wharf if that's not possible.

### Entries will be judged on cuteness and creativity.

Include **"Easter Pet Contest"** in the subject line and email the photo of you with your welldressed pet to <u>brickman@brickmanmarketing.com</u>.

Indicate if your submitted photo, if selected, can be shown on social media.

- First Place: \$100 in Wharf Dollars
- Second Place: \$50 in Wharf Dollars
- Third Place: \$25 in Wharf Dollars

### Full contest details can be found at <u>www.montereywharf.com</u>.

Many Wharf merchants will feature special **Easter-themed items**, including sweet confections **for sale** from Candy World, Carousel Candies, and Wharf Chocolate Factory, as well as seasonal specials and gifts in the shops.

Founded in 1960 and celebrating its 65<sup>th</sup> anniversary, **Carousel Candies' Easter confections** will include blue, pink, white and yellow chocolate bunnies (including sugarfree chocolate bunnies), homemade rocky road eggs, peanut butter, chocolate fudge and vanilla nut eggs and marshmallow Peeps. **Candy World** will have an assortment of chocolate eggs for patrons. **Wharf Chocolate Factory** will offer colorful marshmallow chick Peeps.

Some restaurants on the Wharf will also offer a special Easter menu, and there are fun whale watching, fishing trips, sailing, and glass bottom boat tours as well.

## About Monterey's Old Fisherman's Wharf

A visit to Monterey isn't complete without exploring Old Fisherman's Wharf. Built in 1845 and celebrating its 180th anniversary, Old Fisherman's Wharf is visited by over 4 million people annually. The Wharf offers a wide range of experiences including dining, shopping, wildlife viewing, and marine adventures. The Wharf is home to 11 restaurants, 3 candy shops, 8 gift shops, 4 whale watching companies, fishing charters, sailing, and glass bottom boat rides.

For more information, visit <u>www.montereywharf.com</u> or call (831) 238-0777.

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